

HOW TO START A GIVING CLUB



GIVING | IN AMERICA

Celebrate The Freedom To Give!

www.GivingInAmerica.org/Giving-Clubs

HOW TO START A GIVING CLUB

Once a person or group has decided to start a Giving Club, there are a few simple guidelines to follow in order to establish it and keep things on track. You are free to develop the format your club uses to accumulate donations and distribute gifts in the way you see fit.

Here are some suggestions, (After inviting others to join your club):

STEP 1 - Establish Club Guidelines and Goals

Before giving as a club, establish guidelines. Guidelines will help with decision making and allow non-members to decide whether to join your club. Once guidelines are in order, you can then begin setting giving goals for your club.

Guidelines can include, but are not limited to:

1. Elected positions that can be rotated after each give, such as:
Chief Philanthropist, Gift Historian, Giving Researcher...
2. Regularly scheduled meeting times.
(Whether in person, online or through conference calls)
3. Deciding whether to exclude giving to family & friends of club members
4. Setting financial limits when giving funds as a gift
5. Deciding whether political organizations are off limits

STEP 2 - Schedule Your Giving Dates

Schedule the time allowed to raise funds or prepare your gift between gives. Then choose the number of gives your club will complete over a specified period of time. It is often helpful to coordinate the number of gives with the number of club members.

For example:

1. Six members, six months – do a give every month for six months
2. Six members, twelve months – do a give every other month for a year
3. Four members, once a quarter – do a give every three months

This format gives each member of the club the opportunity to have the worthy cause or individual that they identified funded by the club.

STEP 3 - Securely Store Funds or Gifts

For security, collect funds or gifts from club members right before the actual give. Each member should make a commitment to the financial amount, gift or service they will contribute to the give. Each member can present their give on the specified date.

STEP 4 - Celebrate Your Give

Everytime you reach your goals as a club, you are contributing to the butterfly effect. Don't forget to celebrate or reward your efforts because others are watching, and they want a good reason to celebrate too. Invite them to join your club!

BONUS - Register Your Club

Registering your club lets people in your community know about your club. This helps expose your club, increase membership and ultimately increase the impact your giving club has in your community.

